



# Contest Rules

## French IoT Impact x Technologie

### Edition 2023

#### 1 Contest Organization

**Docaposte IoT**, a simplified joint stock company with share capital of 1,000,000 euros, registered with the Créteil Trade and Companies Register under number 808 154 181, having its registered office at **45 Blvd Paul Vaillant Couturier – 94200 Ivry sur Seine** (hereinafter "the Organizing Company"), is organizing a national contest around connected objects and services titled "concours French IoT, Impact x Technologie" of La Poste Group (hereinafter "the Contest") from March 1st to June 15 included, of the year 2023, under the conditions defined below.

The contest is organized in partnership with 5 co-sponsors : Fonds FHF, Malakoff Humanis, SNCF Gares & Connexions, SCC France, and Pôle emploi alongside La Poste Group, its branches and subsidiaries including DOCAPOSTE and La Poste Immobilier



This contest receives the support of key partners of digital and innovation ecosystems in the French regions (CCI, clusters, French Tech Metropoles, incubators,).

A regularly updated list of our partners is available on request by email : [french-iot@docaposte.fr](mailto:french-iot@docaposte.fr)

This contest is designed to support innovation in connected services by bringing together startups, innovative SMEs and large groups. It is thus a question of:

- Detect and enhance innovative connected services with a positive impact on society or environment ;
- Create value to users by delivering new services to simplify their daily lives
- Accelerate the development of connected services involving startups and corporations in a co-innovation approach.

**The ambition:** Support startups developing digital solutions with positive impact and help them accelerate their business, so they become reliable partners to work with corporations, to meet tomorrow's greatest challenges. Act for a committed digital innovation, with a goal to reach gender parity and boost female entrepreneurship.



## 2 Participation to the contest

Participation to the Contest is free and without obligation to purchase.

The Contest is open to innovative startups, SMEs and small businesses with a startup dynamic, registered in France or living abroad with a will to develop a business in France:

- Having a connected service and/or a service based on a digital solution: application, online platform, technology bricks...
- Having a working prototype or a solution at the pre-commercialization stage or marketing stage
- The solution must have a positive impact on the society or the environment

The digital solution must fit into the scope of one of the 4 Challenges described below:

### ➤ Local Services

**Solutions contributing for a better living through local, inclusive and environmentally friendly services.**

#### **Personal Services...**

- Solutions offering a complete customer experience (families, caregivers, students, etc.) or "unprecedented" (conversational assistant, augmented reality...)
- Solutions facilitating relationships with the local environment (shops, neighborhood, city): 15-minute city, simplified ordering or requests for services, access to home services (concierge, management assistants, home care solutions, property security)...
- Solutions promoting more responsible consumption (comparators, marketplaces, intermediation platforms): local, sustainable products, repair services, object reconditioning and reuse, etc.
- Local services that can be operated by La Poste's workers or solutions that allow the postal worker to be sent at the right time for an intervention or maintenance
- Solutions facilitating administrative tasks (for families, caregivers, students, refugees, during moves...)

#### **...including Silver Economy Services**

- Solutions simplifying access to administrative, financial, and banking assistance, as well as social service requests...
- Home care solutions, access to delivery services
- Inter-generational connection services

#### **Housing Improvement...**

- Solutions facilitating waste management, recycling and reusing objects
- Solutions aimed at making buildings intelligent and self-sufficient in energy/heating or with reduced ecological impact (low-carbon buildings, smart grids, self-production and self-consumption)
- Solutions promoting new shared and secure uses of housing and buildings (co-living, participatory housing, modular spaces...)
- Solutions using data to help move, provide information and tools to find the best city, the best real estate that meets one's needs to live or invest

#### **... and social interaction, neighborhood life**

- Smart solutions for neighborhood information and entertainment (neighborhood apps and access to local shops)
- Solutions aiming to ensure social and economic diversity, housing ownership, and improvement of living conditions for all residents, including people with disabilities...
- Solutions for sharing local expertise and best practices at post offices



- Solutions facilitating exchanges between residents in a city, neighborhood, building, third places, co-ownership..
- C2C solutions for peer-to-peer exchange of products and services

#### **Urban logistics and mobility**

- Efficient urban and rural logistics: shared delivery services with low emissions, short supply chains (e-C2C, local e-commerce)
- Soft mobility solutions: electric mobility, micro-mobility or shared mobility
- Maintenance solutions for cargo bikes and cycle logistics vehicles
- MaaS solutions facilitating intermodality
- Circular economy logistics (collection of diffuse objects): home collection, voluntary drop-off points...
- Solutions facilitating traceability of objects from sender to recipient

#### ➤ **B2B Services**

#### **Improving employee experience, strengthening client relationships, simplifying operations, for large corporations and small and medium-sized enterprises (SMEs).**

##### **Employee services, HR Tech...**

- Solutions to improve the work environment and remote work for employees
- Solutions to support professions (processes, task automation, ...)
- Solutions based on low code (applications, marketplaces, IHM, ...)
- Innovative solutions for professional training: on content (microlearning, interactive...), and on learning paths (adaptive, immersive learning, gamification...), on the securing and enrichment of learner data Digital acculturation solutions for SMEs
- Solutions to support return to work or job retention after a long absence

##### **... and technical and administrative assistance**

- Simplify daily business management from individual professionals to large companies (invoices, reminders, collection, legal, accounting, expense reports...)
- Intelligent management solutions for commercial activities (anticipating uncertainties, optimizing cash flows, contracts...)
- Advisor and/or augmented collaborator through generative AI to meet customer needs in a personalized way

#### **Customer relationship and experience...**

- Solutions that streamline and enrich the physical or online customer experience (animation, interaction, metaverse...)
- Solutions that facilitate natural language processing (sentiment analysis, semantic analysis...)
- Generative AI solutions to assist with document or message writing for non-digital native users
- Solutions that promote contactless interactions
- Customer portfolio knowledge solutions: CRM, predictive intelligence, tracking solutions, foot traffic analysis...

#### **...and specifically for e-commerce and retail**

- Solutions for sustainable and circular e-commerce (resale of second-hand/reconditioned products, optimized management and valorization of product returns)
- eRetail shopping solutions and "personal shopper" services remotely (one to one and one to many)
- Remote tele-diagnosis and intervention quote solutions



### **Data centric**

- Verification solutions that can range from e-reputation checks on social networks for personal data or politically exposed persons (PEP)...
- All technologies to support the transformation of documents into pure data, including the modification and evolution of use cases
- Solutions related to data governance and data visualization: dashboard automation, augmented reality, creative graphical solutions...
- AI solutions that facilitate supervision, reporting, business intelligence

### **Digital Trust**

- Data anonymization and pseudonymization solutions
- Digital security: cryptography, homomorphic cryptography, tokenization, passwordless authentication mechanism
- Cybersecurity solutions: diagnostic tools for vulnerability assessment of the IT system, improvement of protection, securing remote access, backup management
- Cybersecurity solutions for small businesses: digital hygiene, prevention of cyber risks, restoration of operational state after a cyber-attack, e-reputation management
- Fraud detection technologies based on AI
- Web3 applications: blockchains, NFTs, smart contracts Responsible
- Digital solutions, promoting accessibility and ensuring ethics in data processing

### **Solutions promoting energy efficiency in businesses**

- Solutions promoting energy savings in buildings or events: optimization of occupancy, lighting, heating, air conditioning, and use of electrical appliances
- Solutions aimed at avoiding unnecessary IT usage: optimization of workstation consumption, usage and connectivity, data storage and hosting, reuse/reconditioning of equipment, eco-design of digital services...
- Sustainable mobility solutions: carpooling, low-emission vehicle fleets
- Solutions promoting circular economy in businesses
- Solutions for measuring and improving the social and environmental impact of commercial activities

#### ➤ **e-Health**

**Better prevention and more flexible medical follow-up, in an ethical framework.**

### **Digitalization of the healthcare journey in a hospital setting (B2B)**

- Solutions aimed at streamlining and better directing the care journey
- Hospital concierge solutions
- Physical and mental health prevention: early detection of conditions (psychological disorders, vulnerabilities, stress, MSDs, chronic diseases, cardiovascular risks, cancers...)
- Access to care, combating medical desertification, promoting inclusion, and leveraging synergies with third places (post offices, service centers...)

### **Digitalization of the patient care journey (B2C)**

- Solutions aimed at streamlining and better directing the care journey
- Pre-hospitalization and post-hospitalization at home
- Telemonitoring and follow-up of patients with chronic diseases and/or after hospital discharge (including compliance monitoring)
- Patient quality of life and autonomy preservation



- Digital therapy
- Therapeutic education

### **Data: Big Data, AI, sharing, and interoperability of Health Information Systems**

- Pseudonymization, anonymization, traceability, and interoperability of data
- Solutions for structuring health data
- Health research (real-world data, health data marketplace...)
- Decision support (diagnosis and treatment...)

### **HR and QWL in healthcare**

- Healthcare professional recruitment and employer branding support services
- Services to improve healthcare professional QWL (Quality of Work Life)
- Promotion of workplace health and wellbeing

#### ➤ **Services to Territories**

**Contribute to the development of territories by providing solutions for employment and education. Strengthen intergenerational ties and create new experiences for accessing administrative services.**

### **Education, EdTech**

- Provision and maintenance of EdTech tools and pedagogical resources to support learning in initial or continuing education
- Innovative pedagogical practices and resources (adapted and personalized resources, inclusive methods, adaptive learning...)
- Solutions for online education, digitization, and distance learning
- Analysis of data and predictive studies related to education (anticipating and combating school dropout through data...)

### **Employment**

- Solutions facilitating the connection between job seekers and recruiters, identifying skills and certified competencies
- Self-service digital tools to assist in returning to employment (cover letter generator, services for seniors, specific services related to disabilities)
- Inclusive digital services for specific audiences (youth, school dropouts, meritocracy, long-term job seekers, etc.)

### **Civic Tech**

- Collective tools for mobilizing citizens and generating behavior change (Eco-responsibility, Responsible Digital...)
- Platforms for collective intelligence and collaborative applications, including user testing
- Tools for simplifying the processing of citizen requests.

### **Management of local authorities and institutions**

- Digitalization of services and automation of business processes (RPA and solutions for dematerialization of billing circuits for local authorities)
- Modernization of reception, administration operations, and simplification of administrative procedures (chatbot for citizen-administration interactions, additional services in post offices...)



- Solutions for pre-qualification of data collection zones (places of residence, points of interest, uninhabited areas, user knowledge...)
- Aggregation, analysis, and optimization of logistical flows solutions for a given territory
- Cybersecurity solutions dedicated to local authorities
- Subsidy management solutions (allocating the right aid to the right people at the right time)

### **Sobriety of local authorities and institutions**

- Data analysis solutions and predictive approach in the service of the ecological and demographic transition of territories, adaptation to climate change, etc.
- Solutions for analyzing flows and soft mobility infrastructures in a territory
- Solutions for measuring (in mobility) and analyzing local environmental indicators (air quality, pollen density, humidity rate, light and sound pollution, electromagnetism... etc.)
- Solutions promoting energy sobriety in institutions: energy savings, sustainable mobility (carpooling, low-emission vehicle fleets), sober events...
- Solutions to support local authorities in their "Green IT" strategy: circular economy and reuse of IT equipment, eco-design and accessibility of digital services, awareness-raising of teams, elected officials, and citizens to responsible and accessible digital practices

Only one entry is authorized per legal person (hereinafter the "Participant (s)") during the duration of the Contest. If it turns out that a participant has sent several applications, his application will not be considered.

The attribution of prizes by the Organizing Company to the selected legal persons (hereinafter the "Winners") must not put the Organizing Company, its co-sponsors and their employees in conflict of interest with the Participants. By participating in the Contest, Participants certify that there is no conflict of interest with the Organizing Company, its co-sponsors and their collaborators.

The staff of the organizing company and the cosponsors cannot compete, the French IoT, Impact x Technologie, Impact x Technologie laureates who have already benefited from the accelerator program, as well as all those who participated in the development of the Contest.

## **3 Terms of participation**

Participation in the Contest implies full and complete acceptance, without restriction or reservation, of these Contest Rules, the decisions taken by the Organizing Company relating to the Contest, the rules of ethics in force on the Internet, as well as the laws, rules and other standards applicable in the territory of the Contest. Any person who contravenes one or more of these rules may be deprived, at the discretion of the Organizing Company, of the right to participate in the Contest, as well as, where applicable, of the endowment obtained.

The Organizing Company also reserves the right to claim any additional damages and interest from the offender. Participation in the contest is carried out by completing the complete application form online at <https://concours-french-iot.laposte.fr/>, and in particular by providing the following information:

1. The company's identity form (name, date of launch, full address, phone number, SIRET number, legal structure, contact person, theme, website and SM links)
2. The project description. The Participant is asked to :
  - Briefly describe the project in 240 characters max (elevator pitch)
  - Describe the story of the creation, where did the idea comes from?
  - Add a link to a video pitch (short presentation) of maximum 2 minutes. The Participant is asked to film himself or herself alone or with the team, presenting the solution ;
  - Specify the companies' major societal commitment ;



3. Points to develop in the application form :
  - The description of the solution from the USAGE perspective (problem/need addressed, benefits for the user)
  - The description of the solution from the TECHNICAL angle (technology base used, main functionalities, user journey, patents)
  - The description of the positioning from an INNOVATION point of view (existence of competing or alternative solutions, differentiation factors, added value, ...)
  - Details on the BUSINESS MODEL (targets addressed, market size, economic model, distribution channels, turnover, customer references, traction and financial KPIs...);
  - The major SOCIETAL COMMITMENT : description of actions that prove this commitment
  - Project FINANCING: shareholding, financing history, fundraising, crowdfunding campaign(s)
  - The PRIDES : awards or emblematic distinctions obtained
  - Project MATURITY : concept – prototype – pre-production – commercialization
  - The FOUNDING TEAM (founders, partners, their professional and/or entrepreneurial background, board members, etc.)
  - The EXPECTATIONS of the French IoT program: added value sought with the experimentation fields
  - The SYNERGIES envisaged with La Poste Group and its partners (description of the use case)
  
4. Open forum: The possibility is left to add additional elements or arguments in the form of texts or added document (presentation slides, video, business plan, etc.).

Information provided by Contest Participants must be accurate, truthful and complete. Only complete applications will be considered. In particular, video content is expected in order to fully understand the proposed activity and service, and to discover all or part of the team (in the form of pitch rather than motion design).

The Organizing Company reserves the right to check the accuracy of the information provided by the Participants by asking them, where applicable, to justify the accuracy of said information.

## 4 Contest process

### 4.1 The application form

Applications can only be submitted online to the following address: <https://concours-french-iot.laposte.fr/>. No paper files or files transmitted through any other channel will be accepted. Applications will be submitted from March 1<sup>st</sup> 2023 until March 31 2023 at midnight.

From this date, changes to the application file will no longer be possible. However, the Participant will have access to his published file and to the status of his application on <https://french-iot.yoomap.fr>

Each participant is invited to carefully select his or her geographical area (region), as well as the theme in which the solution fits. This information is required for the selection steps.

### 4.2 The selection

The selection will take place between March 1<sup>st</sup> and June 15 of the year 2023. At each selection stage, a rating will be assigned on the basis of the following main criteria:

- The quality of the SOLUTION (technical quality of the concept, level of differentiation from the contest, feasibility...)
- The INNOVATIVE character (degree of innovation or rupture, originality, possible "wow" effect...)
- The BUSINESS MODEL (market, quality of the business model, economic, social, environmental impact, synergies...)
- The service rendered or the USE (potential utility addressed, market appetite...)



- TEAM (skills, motivation, complementarity, networks...)
- SOCIETAL COMMITMENT, (positive impact of the project on society or the environment)

Moreover, the members of the various juries will favor startups whose innovations present short or medium-term synergies with La Poste and its partners.

The selection process in 3 stages:

- First stage: regional evaluation

For Participants registered in France, this first stage of evaluation takes place in each region by a committee that will qualify the applications on the basis of the 6 criteria mentioned above. This selection level is based on the evaluation of all applications received and eligible in accordance with the provisions of the rules by representatives of La Poste Group and the expert partners in each region.

The Participant is invited to consult the list of the digital partners in the region, which is available on request from the regional representative or the French IoT, Impact x Technologie contacts (see 1. Organization of the Contest).

For Participants registered abroad, the evaluation will be carried out directly by innovation, business and digital experts of the Organizing Company and the co-sponsor groups.

Any application receiving a favorable opinion and an average score more than 3/5 will be eligible for the second stage of the selection.

- Second stage: Evaluation by the experts

Applications are evaluated by theme by the innovation, business and digital experts of the Organizing Company and co-sponsor groups on the basis of the 6 criteria and the regional evaluations carried out in stage ;

The applications receiving the highest ratings at this stage will go on to the third stage.

- Third stage: startups audition and final jury

During this stage, the Participants who succeeded in the second stage will be invited to pitch in front of a committee made up of Innovation, Business and Digital experts of the Organizing Company and co-sponsor groups.

At the end of this stage, a final jury will select the winners who will enter the French IoT, Impact x Technologie acceleration program, within the limit of 14 startups.

Among the applications with the best ratings, 50 startups will join the French IoT, Impact x Technologie community.

#### **4.3 The members of the jury**

The members of the selection jury are appointed by each of the co-sponsor groups for their Innovation, Business, Digital and IoT expertise.

The members of the jury rule sovereignly. No appeal against their decision will be allowed as to the results. The composition of the jury may be subject to change.

#### **4.4 The announcement of the results**

Winners will be notified by any means based on contact information provided by the Participant. The results will also be posted on the contest organizers' web pages.

Any winner who does not reply within three working days of notification of his/her final selection will be deemed to have withdrawn his/her final selection.





## 5 Endowments

The contest has two levels of endowments:

### **Startups joining the French IoT, Impact x Technologie community (according to the selection criteria as defined above).**

They will benefit from the following advantages provided by La Poste Group through its French IoT, Impact x Technologie Program:

- Dedicated animation (newsletters, invitations to internal or external events, others...)
- Access to the private group of the French IoT, Impact x Technologie community on Social networks
- The network (linking up with the group's libraries or partners).
- Visibility and promotion of the French IoT, Impact x Technologie community (notably on events such as SIDO, Viva Tech, Lab Postal, etc.)

### **Winning startups accessing the Accelerator program**

They will benefit from the following advantages provided by La Poste Group through its French IoT, Impact x Technologie program:

- A 6 months Entrepreneurs Booster Program with experts (bootcamp, workshops, coaching, mentoring, ...) to boost the project development (this period can start at the end of August and end at the beginning of March)
- Business connections with La Poste Group and French IoT, Impact x Technologie corporations partners (demo days, pilot project, partnerships, ...)
- Advice on business plans, fundraising strategy crowdfunding campaign. Connection with VC's
- Become part of the French IoT, Impact x Technologie community with more than 300 entrepreneurs : news sharing, best practices, networking
- High visibility and participation in the most popular innovation events such as Vivatech (according to schedule)
- Access to privileged offers: user or technical tests, digital platform services...
- These allocations are fully covered by the La Poste Group, it being understood that pilot projects are also proposed by the co-sponsors.

The winning startups will receive additional benefits from the co-sponsoring partners if their solutions are being accepted:

#### **SNCF Gares & Connexions:**

- Promotion in internal SNCF events, through pitches organized by the innovation and digital teams
- Access to testing ground, depending on the maturity of the solution and the support capacity of the regional departments
- Promotion within our ecosystem, depending on the partnership relationships established with the winner

#### **FHF funds:**

- Strategic consulting
- Speaking at a FHF Fund webinar organized for healthcare facilities
- Connecting with one or more healthcare facilities for testing or experimentation (depending on the type and maturity of the solution)
- Showcasing the solution at the Sant'Expo trade show



**Malakoff Humanis:**

- Benefit from experts advice (regulations, business expertise, challenge of the business plan, financial and strategic elements by qualified employees, etc.)
- The possibility of having prototypes of offers, products or services tested by volunteer employees at Malakoff Humanis
- Promote startups during events, in publications, with clients
- Privileged access to startups to present their project, pitch to the Malakoff Humanis innovation committee

**Pôle Emploi, Open Innovation Department:**

- Referencing on the Nov'Us platform (Pôle Emploi version of startupflow)
- Organization of Pitch@Pôle sessions to present the solutions to Pôle Emploi (in the DG and to the network of agencies) - this includes preparation for the pitch and debriefing by the Open Innovation teams
- The possibility of testing or experimenting solutions, with Pôle Emploi at the national or regional level

**SCC France:**

- Accompany the technological ecosystem of French startups towards industrial acceleration
- Facilitate startups' access to public procurement through SCC France markets
- Provide a technological value chain and numerous IT expertise

This list should not be considered mandatory. However, the Organizing Company and the co-sponsor groups reserve the right at any time, and if circumstances so require, to modify and replace the Offers initially planned with other offers of an equivalent level.

The award of prizes rewards the best applications in accordance with the criteria set out in the Regulations.

The allocation is confirmed if a partnership agreement is signed with the Organizing Company at the latest 1 month after the announcement of the results.

The endowment is nominative and non-transferable, and participants are informed that the sale, transfer or exchange of endowments is prohibited.

Unallocated endowments will remain the property of the contributors.

However, the Organizing Company and the co-sponsor groups reserve the right, at any time and if circumstances so require, to modify and replace the Offers initially planned by other Offers of an equivalent level.

The prizewinners undertake to use the prizes fairly and in accordance with the conditions of use. The prizes may under no circumstances give rise to any challenge of any kind on the part of the prizewinners. In particular, they may not give rise to:

- The delivery of their cash counter-value,
- Their replacement or exchange for another Offer for any reason whatsoever, except with the formal agreement of the Organizing Company and its co-sponsors or due to the inability of the contributors to provide the Endowments to the Prize Winners.

**6 Right of access to personal information**

This Privacy Policy sets out the principles and guidelines for the protection of Personal Data in compliance with the General Data Protection Regulation (GDPR).

**7 Content and comments**

By participating in the Contest, any person undertakes not to communicate or publish, directly or indirectly, any content (such as visuals, videos, texts, comment areas) that would be likely to harm the image of DOCAPOSTE IoT or that of a third party, to harm the intellectual property rights of a third



party, to denigrate a third party and, in general, to contravene any legal or regulatory provision in force.

In the event of non-compliance with these provisions, DOCAPOSTE IoT reserves the right to cancel the author's participation in the Contest and the company as soon as it becomes aware of this. The author may be held civilly and/or criminally liable.

## 8 Intellectual Property

The Participant guarantees to hold, directly or by license, all the intellectual and industrial property rights of the product or service presented within the framework of the Contest.

The Participant retains full and complete ownership of his product or service entered in the Contest. The Contest does not grant any license to the Organizing Company and the co-sponsor groups on the Participant's product or service.

Nevertheless, and only in the context of communication related to the Contest, the Participant authorizes the Organizing Company to communicate to the press and to publish and reproduce on the Contest website the commercial name of the legal entity and the trademark(s) associated with the product or service presented during the Contest.

The Participant shall be responsible for any dispute by a third party relating to the intellectual property rights attached to the proposed product or Service and shall indemnify the Organizing Company against any consequences resulting therefrom, in particular financial. New terms will be defined between the finalist winners and the organizing company within the framework of a specific partnership agreement as soon as pilots and experimental sites are set up.

The use of all or part of the Contest Website does not imply any transfer of intellectual property rights of any kind to the Participant in respect of the elements belonging to DOCAPOSTE IoT or for which the latter has received authorization.

## 9 Participant's image rights

As part of the communication related to the Contest, each Participant authorizes, free of charge, the Organizing Company, directly or indirectly, to record and exploit, in France and concerning the Internet for the world in view of the global nature of the Internet, its image on any medium (photos, films, audio, etc.) as well as its presentations of the application file.

To this end, the Participants authorize the Organizing Company, for two (2) years from the submission of the application file, to represent, reproduce, disseminate and exploit the image of the Participant. Participant guarantees Docaposte IoT that he/she has obtained prior permission for any video, image, or use of first and last names from each person on the "team" featured or mentioned in such content. Docaposte IoT reserves the right to request evidence of such prior authorization from the Participant. In case of any claim or dispute, Participant shall be responsible for any claims made against Docaposte IoT by a third party.

This authorization expressly excludes confidential information as described in the "Confidentiality" section below.

## 10 Confidentiality

In the context of the Contest and the submission of entries, Participants may be required to disclose confidential information. To avoid any ambiguity, any information expressly qualified as confidential in writing by the Participant shall be considered confidential. The Organizing Company and the co-sponsor groups agree to keep confidential all information relating to the products or services presented during the contest. Nevertheless, as part of the communication associated with the Contest, the Organizer is authorized to:

- Communicate to the media (traditional media, online news sites, blog and social networks) and publish on the Contest website, the corporate name of the legal entity, the brand(s) associated with the product or service presented during the Contest, the name of the file, the names of the bearers of the application file,



- To make public the essential and non-confidential characteristics of the projects presented, without compensation of any kind.

This confidentiality obligation applies for the entire duration of the competition and for three (3) years after the end of the competition.

## **11 Modification / cancellation of the Contest**

The Organizing Company reserves the right to shorten or extend the duration of the Contest, and to modify or cancel it if circumstances so require. The Participants could not call into question this decision nor engage the responsibility of the Organizing Company for any moral or financial damage. Additions or amendments to the Rules may be published before or during the Contest. They will be considered as schedules to the Regulations.

## **12 Liability**

The liability of the Organizing Company is strictly limited to the delivery of the prizes effectively and validly won by the Participants. In any event, the liability of the Organizing Company is expressly excluded for any prejudice or indirect damage that may arise from participation in the Contest, or from the interruption or termination thereof, for any reason whatsoever. Indirect damages include, but are not limited to, any damages resulting from operating losses, commercial losses, loss of customers or orders, any commercial disturbance whatsoever, loss of earnings, loss of opportunity, loss of profit, damage to reputation or brand image, loss of data and files.

It is expressly recalled that the Internet is not a secure network. The Organizing Company shall therefore not be held responsible for contamination by any virus or intrusion by a third party into the terminal system of Participants in the Contest and declines all responsibility for the consequences of the connection of Participants to the network via the site.

The Organizing Company declines all responsibility in the event of malfunction of the Internet network, telephone lines or reception equipment preventing the proper conduct of the Contest. The Organizing Company shall not be held liable in the event that one or more Participants are unable to connect to the site due to any problem or technical defect related in particular to network congestion.

The Organizing Company shall make every effort to allow access to the Contest on the site at any time, without being bound by any obligation to do so.

The Organizing Company may, at any time, in particular for technical, updating, security or maintenance reasons, interrupt access to the site and to the Contest it contains. The Organizing Company shall in no case be liable for these interruptions and their possible consequences. The Organizing Company undertakes to do everything in its power to ensure that the system for determining the Winners and awarding the prizes complies with the rules of this Contest. If, despite this, a failure should occur and affect the system for determining the Winners, the Organizing Company shall not be liable to the Participants beyond the number of prizes announced in the Contest Rules. The liability of the Organizing Company may not be sought for any incidents that may occur as a result of the use of the awarded Offers. The Organizing Company may cancel all or part of the Contest if it appears that fraud has occurred in any form whatsoever, in particular in a computerized manner in the context of participation in the Contest or in the determination of the Winners. In such a case, it reserves the right not to award the prizes to the fraudsters. Any fraud or attempted fraud in the Contest by a Participant will result in the elimination of the latter, and may give rise to prosecution, before the competent courts, by the Organizing Company, of the authors of such fraud.

In any event, if the liability of the Organizing Company were to be recognized under the present terms and conditions by a final decision of a competent court, the compensation that could be claimed from it shall be expressly limited to the amount corresponding to the unit value of the lowest prize.



### **13 Force Majeure**

The Organizing Company may not be held liable for the non-performance of its obligations under the Contest Rules if such non-performance is due to force majeure.

By express agreement, the events recognized by the jurisprudence of the French courts and beyond the control of the Party invoking the case of force majeure, of which it could not have been aware at the time of the conclusion of the Contract, are considered to be cases of force majeure or fortuitous events.

In particular, force majeure shall include blockages or serious disruptions of the means of transport, including the Post Office, the means of telecommunications or the means of energy supply.

The obligations thus suspended may be performed again as soon as the effects of the cause(s) of non-performance have ended.

By way of derogation, in the event that an event of force majeure should delay the performance of the obligations provided for in the rules for a period of more than one (1) month, the Organizing Company may terminate the contest, without any compensation being claimed.

### **14 Applicable law - Disputes**

The Regulations and the General Conditions are subject to the provisions of French Law. Any difficulty which may arise from the application or interpretation of these Rules or which is not foreseen by these Rules shall be decided by the Organizing Company. Any dispute relating to the Contest may not be dealt with after the thirty (30) calendar days from the last opening day of the Contest.

The Tribunal shall have exclusive jurisdiction to recognize the validity of these Rules. Any dispute arising on the occasion of the Contest and which cannot be settled amicably will be submitted to the competent court in Paris.

### **15 Organizer Contact**

**French IoT, Impact x Technologie Team**

**Docaposte IoT**

**45 boulevard Paul Vaillant Couturier**

**94200 Ivry sur Seine**

**eMail : [french-iot@docaposte.fr](mailto:french-iot@docaposte.fr)**

### **16 Access to the Contest Rules**

The detailed rules of the contest are available:

- On the website of the Contest, page "How it works": <https://concours-french-iot.laposte.fr/en/how-it-works.html>

- On demand by writing to the following address: DOCAPOSTE IOT, 45 boulevard Paul Vaillant Couturier, 94200 Ivry-sur-Seine.