

Frequently asked questions

French IoT Impact x Technology 2023

- 1 If I am not recognized as an impact startup, can I apply for the competition?**
- 2 I have not created my company yet, can I apply to the French IoT Impact x Technology contest?**
- 3 Can the winners of previous editions apply again in 2023?**
- 4 Can I submit my application to several Challenges?**
- 5 My startup is established abroad, can I apply to the contest?**
- 6 Are SMEs eligible for the French IoT Impact x Technology contest?**
- 7 How can we work in partnership with La Poste?**
- 8 Can I complete my file in several steps?**

If you need further information or assistance, contact us via the Forum on the contest platform or send an email to the French IoT Team at the following address french-iot@docaposte.fr

French IoT Impact x Technology, is the business accelerator program for startups that are committed to offering connected services with positive social, societal and environmental impact.

French IoT 2023 is a “committed edition” which contributes to La Poste’s Transformation strategy and its ambition to meet the major societal challenges of today and tomorrow: ecological, generational, territorial and digital transitions.

In addition to the 5 selection criteria (usage, technical quality of the solution, innovation, business model, team), a criteria based on the positive social and environmental impact of startup's innovation has been added since 2020.

Women entrepreneurs are more than ever encouraged to participate. Our goal in 2023 is to reach gender parity and among the winners.

1 If I am not recognized as an impact startup, can I apply for the competition?

Applications are evaluated by experts based on 6 criteria: the quality of your solution, the degree of innovation, the nature of the provided service, the business model, the team, as well as your social and environmental commitment.

If you hold an innovative solution to society’s biggest challenges but you don’t consider your social or environmental impact, we will help you grow your business while building your commitment.

2 I have not created my company yet, can I apply to the contest?

The competition is open to all innovative startups developing a digital solution with a positive impact (hardware or software) at a pre-commercialization or commercialization stage.

If your company is currently under creation, please mention this information in your application and make sure to precise the planned date of the legal structure's creation.

Important, to participate to French IoT Impact x Technology 2023 program, the legal structure must be created before August 2023.

3 Can the winners of previous editions apply again in 2023?

All startups in the French IoT Impact x Technology community can re-apply if they have not accessed the accelerator program in the previous selections.

4 Can I submit my application to several Challenges?

The 2023 French IoT Impact x Technology competition is organized under 4 challenges:

- Local services
- B2B services
- e-Health services
- Services to territories

Each Challenge scope is described on the contest website. Take the time to read each one carefully in order to apply for the right challenge. If your start-up develops several solutions, you can apply for several Challenges: one application/solution by challenge.

5 My start-up is established abroad, can I apply to the contest?

Structures established abroad, wishing to develop their business in France or in Europe are eligible for the French IoT Impact x Technology 2023 contest. You just have to submit your application online, choose a theme and select ***International*** in the ***Region*** field.

6 Are SMEs eligible for the French IoT Impact x Technology contest?

SMEs developing an innovative connected solution, are eligible for the French IoT Impact x Technology contest. SMEs applications will receive the same attention as startups.

7 How can we work in partnership with La Poste?

All the branches of La Poste group are involved in the contest selection and can offer an experimentation field, along with the co-sponsor corporations' partners. As soon as you have a use case that fits in one of the 4 Challenges and you hold a solution able to increase/expand the value proposition of postal services (Mail, Parcels, Letter carriers, Digital, Real Estate, etc.) or rely on an existing offer from La Poste group, its branches or subsidiaries.

8 Can I complete my file in several steps?

By logging on the contest platform, you can create your profile and start your application.

As long as the competition period is running, you can complete your application in several times.

However, your Pitch video is required to complete your file. You can share it on the platform via a YouTube link.

Please note that the contest will end on March 31 2023 at midnight. After this date, your access will be disabled and you will no longer be able to make any changes.